

The most talked of mercantile event that ever SATURDAY, JULY 17 occurs in the Southwest commences

with a store full of the greatest bargains we have ever offered. Every department is vitally interested in this

clearing movement. Every dollars worth of Spring and Summer merchandise is to be closed out REGARDLESS OF COST OR LOSS. We frankly admit we are over stocked and must unload, hence we offer these unparallelled reductions and phenomenal low prices to dispose of it quickly. We are determined not to carry over any merchandise from one season to the other, nor will we. Read below a partial list of the many attractions we offer:

The Climax of a Clearing on Men's and Young Men's Suits. Down Goes the Price to About Half.

To facilitate matters and make your buying easy, we have arranged our entire stock of men's and young men's suits ranging in price from 10.00, 15.00, 20.00, 25.00 to \$30.00 into three price lots namely 5.00, 10.00 and \$15.00

The \$5.00 lot consists of 65 men's and young men's suits worth 10.00 and 12.50. Only one or two suits of a kind.

The \$10.00 Lot. Your unrestricted choice of 250 men's and young men's hand tailored suits, made of the newest fabrics in the latest styles by the mest tailors of America. Suits that sold for 15.00, 17.50 and \$20.00. Your \$10.00 the entire lot for The \$15.00 Lot. 200 men's suits from such makers as Strauss Bros., Stein-Block Co., and Alfred Benjaman, leading makers of fine clothing in the World. Values ranging from 22.00, 25.00 and \$30.00. These values are not exaggerated, but your unrestricted choice of these, the finest suits that money can \$15.00

Boys Long Pant Suits.

We have about 100 boys suits sizes 14 to 18 years that sold at prices ranging from \$6.50 to 10.00. We have ar ranged the entire stock into two lots.

Choice \$4,75. All suits worth \$6.50 and \$7.50 Choice \$6,00 All suits worth \$5.00 and \$10.00 200 pairs boys bloomer tub pants 28c and 35c values

Clearing price 19c 20 per cent discount on all knickerbocker suits and

Wonderful Clearing of Boys' Knee Pant Suits.

Absolute choice of all straight kn€e pants in the store values \$4,00 \$5,00 \$6,00 and \$7,50. Sizes 6 years to 15 years. 150 suits to select from. Clearing sale price

All Straw Hats Reduced One-Third.

One lot of men's and young men's straw hats, only 2 or 3 of a kind left, Values \$1.25, \$1.50 and \$2.00

	Clearing				ring Price 50c.		
All	50c st	raw l	ats red	need	to	00001119-0000	
All	\$1.00	stray	hats r	educe	ed to	*********	
All	2.00	stray	c hats r	educe	d to		1.35
All	3.00	stray	v hats r	educe	d to		2.00
							cept Stetsons)
All	\$3.00	hats,	clearin;	g pric	е		\$2.80
All	2.50	14	**	66			2.00 1.20
All	1.50	64.	44	54			1.20

Great Clearing of Men's Shirts.

95c for "Eagle" shirts worth \$1.50, Choice of 250 Eagle shirts that always sell for \$1.50, Clearing price 95c All soft collar attached shirts, values \$1.25, \$1.50 and Choice \$1.00 All soft collar attached shirts in silks and mohairs, val

ues \$2.00, \$2.50 and \$3.00

Men's and Boys' Underwear.

Choice \$1.50

Mens fine balbriggan undershirts and drawers in ecru, brown and blue drawers double seated a 35c value Clearing sale price 20c

40c for all Men's 50 and 75c Underwear.

40c for all mens 50 and 75c underwear This included the celebrated "Otis" and "Porosknit" underwear. Elastic seam drawers, nainsook undershirts

and drawers made in all styles with long sleeves, half sleeves or no sleeves. Batchelor shirts, coat shirts and regular styles drawers in knee and ankle lengths all our 50c and 75c values. Clearing sale price 40c.

20 per cent discount on all mens and boys union suits. 25c for 50c neckties. 25 dozen mens four in hand ties made of regular 50c silks. Clearing price 25c

Men's and Ladies' Hosiery Bargains.

Men's silk lisle novelty half hose in all the new high class shades, regular 25c kind Clearing price 12c Men's fancy polka dot balf hose in all the new shades, regular 15c kind. Clearing price 9c Children's lace hose made of brilliant lisle in white, tan Clearing price 12c and black, regular 25c quality ... Women's lace lisle hose, the regular 25c kind, colors .Clearing price 12c tan, black and white Choice of all our men's high class fancy hose worth 50c

Choice of all our 25c and 35c qualities of men's fancy

\$2.50, 3.00 and 3.50 Men's Oxfords for

More than 100 pairs of men's exfords to select from. All of our 2.50 oxfords and small lots worth 3.00, 3.50 and 4.00 included, tans, patents and gun metals

			Clearing S	ale price	\$1.9
All "Har	ans'' c	xford	s, values 6.00	Choice	\$4.80
All 5.00 :	men's	oxford	ls	- 44	4.00
All 4.00	44	4.9	F	1.6	3.20
All 3.00	44	4.4		44	2.40
All 2.50 1	ooys	4.6	***************************************	64	2.00
All 2.00	**	4.4		284	1.60
All 1.50	66	4.6	***************************************	144	1.20

20 Per Cent Discount

On all bats, trunks, valises, suit cases, men's underwear, fancy and white vests, fancy half hose, boy's underwear, boy's pants, men's pants, and still greater reductions on many lines of boy's and men's wear.

Clearing Sale of Ladies' Oxfords.

These are the biggest bargains we have ever offered and undoubtedly this will be the greatest sale of ladies oxfords we have ever held. 1500 pairs of ladies finest oxfords in all styles, patent leathers, russia vici kid and gun metals at the following prices.

Lot 1 patent calf and vici kid oxfords worth 1.50 1.75 Clearing sale price \$1.25.

Lot 2 patent calf, tans, browns and oxblood all our 2.50 and 3.00 values. Clearing sale price \$1.95.

Lot 3 slippers, exfords, ankle straps and pumps all styles in all leathers, turns and welts, all 3.50 and 4.00 values in this lot. Clearing sale price \$2.65.

CHILDREN'S SLIPPERS.

150 pairs misses and children slippers, ankle ties pumps and sailor ties in all leathers values up to 2,00 the Clearing sale price 95,

Clearing Sale of Cotton and Wool Dress Goods.

500 yards of regular 7½c lawns ____ Clearing price 5c 2500 yards regular 12c lawns 2000 yards regular 15c lawns 20 per cent discount on all of our entire stock of woolen dress goods, every conceivable fabric and color is

here for your selection—serges, panama, mohairs, voiles, broadcloth and fancy worsted. They are all marked in plain figures, you deduct the 20 per cent

Wonderful Bargains in Ladies Waists.

Choice of our entire stock of ladies fine lingerie waists in three quarter length sleeves, made of beautiful sheer material in facinating styles with medallions and lace trimmings. Values 1.50, 2.00, 2.50 and up to \$3.50.

Clearing sale price 95c

Embroideries—Great Values.

50 pieces 20 inch flouncing for corset covers, dain patterns. Worth 35c to 45 the yard. Clearing price 25 25 handsomely embroidered shirt waist fronts value up to 1.50 each. Clearing price 45c. 100 pieces of embroideries and insertions to mate beautiful designs, worth up to 20c the yard.

100 pieces of dainty embroideries and insertion worth 8 to 10c,

Long Lisle Gloves 50c 10 dozen twenty inch silk and lace lisle gloves in blac olue, brown and white. Value \$1.25. Clearing price 50

Undermuslins.

Our Clearing Sale of Undermuslins Presents an Unusual Money Saving Opportunity.

CORSET COVERS. 25c Corset Covers, Sale price.

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	50c Corset Covers, Sale price	40
ty	\$1.00 Corset Covers, Sale price	
c.	GOWNS.	
d	50c Gowns, Sale price	40
h,	1.00 Gowns, Sale price	80
	1.50 Gowns, Sale price	
)c	2.00 Gowns, Sale price	1.6
s,	SKIRTS.	
	1.00 Skirts, Sale price	80
ζ,	1.50 Skirts, Sale price	
Эс	2.00 Skirts, Sale price	1.6
	DRAWERS.	
	50c Drawers, Sale price	40
	75c Drawers. Sale price	
	1.00 Drawers, Sale price	80
)e	1.50 Drawers, Sale price	1.2

Ladies' and Children's Union Suits.

10 dozen ladies Swiss ribbed, lace trimmed union suits, 50c kind, 25c quality Misses union suits for 25 and 35c qualities childrens summer vests, 65c quality ladies fine mercerized lisle union

Bed Spreads

Of fine white marsailles, in handsome patterns but slightly soiled. Value 2.00.

Black Taffeta Ribbons.

100 pieces of fine all silk Raven black ribbon.

Vic.		
c	6 inches wide, the yard for	20c
C)	5 inches wide, the yard for	18c
c	4½ inches wide, the yard for	14c
	4 inches wide, the yard for	
t	3½ inches wide, the yard for	9e
	3 inches wide, the yard for	7c

\$20 and \$25 Ladies Cloth Suits for \$9.75

Last chance, Entire choice of any and all man tailored cloth suits. \$9.75 Clearing Price

20 Per Cent Discount on All the Following Lines.

Dress Skirts, Muslin Underwear, Laces, Embroideres, Bags, Belts, Combs, Jewelry, Dress Trimmings, Braids, Applique Trimmings, Purses, Kid Gloves, Sill-Gloves, Pillow Tops, Wool Dress Goods, Perfumes, Toilet Waters and many other lines at this and a greater dis count in Ladies and Childrens wear.

Absolutely Nothing will be Charged at Sale Prices. All mail orders will be filled at Sale Prices only when the money is inclosed with the order